1. Variables should be named as noun/adjective
2. Functions as verb
3. Classes as noun and should describe the object they are portraying
4. Objects exposes API, data containers/data structures does not exposes API

Single Responsibility Principle

Highly cohesive classes where all methods in the class uses most of the properties the class have. If methods of a class don’t use any of its properties then it is a non-cohesive class and we would like highly cohesive classes.

Law of demeter

1. Principle of lease knowledge. Classes shouldn’t depend on deep internals of strangers.
2. Tell don’t ask --- not clear.